



**Shadow Warriors Association**  
**SHADOW WEEK 2010**  
**22-26 MARCH**

Dear Vendor,

Shadow Week 2010 is fast approaching and the Shadow Warrior Association (SWA) is excited to invite you to participate! The SWA is pleased to announce that it will once again be hosting the Tech Expo at the Fort Bragg Officer's Club in conjunction with the USASOC C4I conference. The week will also include the Annual 112<sup>th</sup> Signal Battalion Shadow Ball, and the first ever Shadow Warrior Association Golf Tournament.

The Shadow Warrior Association is a non-profit, private organization created to honor the history and legacy of the 112<sup>th</sup> Signal Battalion (SO)(A). Located on Fort Bragg, NC the SWA accomplishes its charter by providing educational scholarships, recognition to outstanding members of the signal community, and by ensuring the future of the 112<sup>th</sup> Signal Battalion (SO)(A).

A little about **Shadow Week 2010** events:

- **The SWA Golf Tournament (22 MAR):** As part of Shadow Week 2010, the Shadow Warrior Association is hosting a Golf Tournament to kick off the week's events. Vendors have the opportunity to sponsor both a hole and a 4 person team when they sign up to participate in the Tech Expo. Participation is open to all USASOC C4I Conference attendees, TechNet 2010 exhibitors, Shadow Warrior Association members, and 112th Signal Battalion Soldiers. Following the Golf Tournament the SWA will sponsor a no host social and icebreaker for the conference attendees and vendors.
- **USASOC C4I Conference (23-25 MAR):** The USASOC C4I Conference brings together top leaders and technical experts from the Special Operations communications community to discuss current operational requirements and initiatives.
- **SWA Tech Expo (24-25 MAR):** An excellent opportunity to showcase your products and demonstrate your services to some of the premier communications organizations in DOD, the SOF community, the XVIII Airborne Corps, and the 82<sup>nd</sup> Airborne Division.
  - Quality Attendance: Access to decision makers from both the SOF and Fort Bragg Signal Communities. Vendors will be able to attend portions of the USASOC C4I Conference. The conference agenda, once finalized, will be available on the SWA Shadow Week website.
  - Senior Leadership Keynote Speakers: Speakers boost attendance and are always encouraged to visit exhibits.
  - Debut your products and services directly to the warfighter.
  - Abundant networking opportunities.



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- **112<sup>th</sup> Signal Battalion Shadow Ball (26 MAR):** The annual Shadow Ball is an opportunity for 112th Signal soldiers, members of the Shadow Warrior Association, and the Special Operations communications community to socialize, network, and build esprit d'corps. During the ball, the Shadow Warrior Association will present awards to outstanding members of the signal community and scholarships. Vendors are invited to attend.

**Shadow Week Vendor Participation Opportunities**

1. Shadow Warrior Association Tech Expo: Purchase a booth! Each booth includes: unlimited booth personnel passes for the exhibit hall, listing on the official SWA Shadow Week website, listing in the final show guide, general exhibit hall security, internet access, and much more...
2. Inaugural Shadow Warrior Association Golf Tournament: Sponsor a hole! Sponsor a team! Provide raffle prizes! Golf and network with senior SOF signal leadership!
3. Host a social event. Contact us if you are interested in hosting a social event. We will advertise your event in the conference packet and tech expo show guide.

Thank you for your support! We look forward to seeing you in March!

The Shadow Warrior Association