



## Shadow Warriors Association SHADOW WEEK 2011 21-25 MARCH

Dear Vendor,

Shadow Week 2011 is fast approaching and the Shadow Warrior Association (SWA) is excited to invite you to participate! The SWA is pleased to announce that it will once again be hosting the Tech Expo at the Fort Bragg Officer's Club in conjunction with the USASOC C4I conference. The week will also include the 25<sup>th</sup> Annual 112<sup>th</sup> Signal Battalion Shadow Ball, and the second annual Shadow Warrior Association Golf Tournament.

The Shadow Warrior Association is a non-profit, private organization created to honor the history and legacy of the 112<sup>th</sup> Signal Battalion (SO)(A). Located on Fort Bragg, NC the SWA accomplishes its charter by providing educational scholarships, recognition to outstanding members of the signal community, and by ensuring the future of the 112<sup>th</sup> Signal Battalion (SO)(A).

A little about **Shadow Week 2011** events:

- The SWA Golf Tournament (21 MAR):
- USASOC C4I Conference (22-24 MAR): Senior leadership from the Global SOF community.
- SWA Tech Expo (23-24 MAR): An excellent opportunity to showcase your products and demonstrate your services to some of the premier communications organizations in DOD, the SOF community, the XVIII Airborne Corps, and the 82<sup>nd</sup> Airborne Division.
  - ❖ Quality Attendance: Access to decision makers from both the SOF and Fort Bragg Signal Communities. Vendors will be able to attend portions of the USASOC C4I Conference. The conference agenda once finalized will be available on the SWA Shadow Week website.
  - ❖ Senior Leadership Keynote Speakers: Speakers boost attendance and are always encouraged to visit exhibits.
  - ❖ Debut your products and services directly to the warfighter
  - ❖ Abundant networking opportunities
- 112<sup>th</sup> Signal Battalion Shadow Ball (25 MAR): The 25<sup>th</sup> annual Shadow Ball is an opportunity for 112<sup>th</sup> Signal Battalion Soldiers, members of the SWA, and the Special Operations communications community to socialize, network, and build esprit d'corps. If you are interested in attending please contact CPT Liz Kent at [elizabeth.kent@soc.mil](mailto:elizabeth.kent@soc.mil).

Shadow Week Participation Opportunities:

1. Tech Expo: Purchase a booth (includes: unlimited booth personnel passes for the exhibit hall, listing on the official SWA Shadow Week website, listing in the final show guide, general exhibit hall security, WI-FI internet access, and much more...)
  - Participate as a corporate sponsor and support the golf tournament as well. With the purchase of the corporate package your company will have its logo prominently displayed at a hole on the golf course and we will reserve a spot for you to join us on the course with a 4 person team.



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2. Second Annual SWA Golf Tournament: Sponsor a hole, provide raffle prizes, participate as a team, golf with senior leadership of the global SOF communications community
3. Host a social event. Contact us if you are interested in hosting a social event which you would like advertised in the conference packet and show guide.

Step up as a Key Note Sponsor

We are looking for companies who are interested in being key note sponsors for the golf tournament, ice breaker social, and C4I conference. Please contact us if you are interested.

All inquiries can be directed to Jana at [swa.expo@gmail.com](mailto:swa.expo@gmail.com).

Thanks and we look forward to seeing all of you in March!!